

## **ZŪMO® XT2** ALL-TERRAIN MOTORCYCLE NAVIGATOR

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## NEW PRODUCT ANNOUNCEMENT

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> MARKETING MEMO April 19, 2023

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## MARKETING MEMO • ZŪMO<sup>®</sup> XT2 ALL-TERRAIN MOTORCYCLE

#### NEW PRODUCT ANNOUNCEMENT



### **PRODUCT OVERVIEW:**

The zūmo XT2 rugged motorcycle navigator is built for adventure with a larger and brighter 6" sunlightreadable display that is built to withstand weather and handlebar vibrations. The new visual route planner lets you customize your journey with options to choose between a thrilling ride with extra twists and turns or experiencing a more efficient route. Start a group ride to track your friends on the zūmo display (requires the use of the Tread<sup>®</sup> smartphone app). See popular moto paths and satellite imagery to find new places to explore. Afterward, share your ride details, including acceleration and deceleration. For motorcyclists looking for the ultimate navigator, get ready to enjoy the ride.











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KEY F	EATURES:	
NEW	ULTRABRIGHT DISPLAY	The 6" display is notably larger than previous models and features an even brighter HD resolution in landscape or portrait mode.
	DESIGNED TO ENDURE	Rain? Vibration? Dust? Doesn't matter. This device is built to withstand all kinds of weather (IPX7) and rough terrain.
NEW	VISUAL ROUTE PLANNER	Plan a custom route on the device, or use the Tread <sup>®</sup> app with a compatible smartphone.
	SIMPLE MAP SWITCHING	Quickly toggle between on-road maps, topographic maps and subscription-free BirdsEye Direct satellite imagery, so you can always have the perfect map for your ride.
NEW	GROUP RIDE MOBILE	Use the map of your smartphone and/or zūmo XT2 device to track friends with the group ride mobile feature'.
	WORKS WITH GROUP RIDE RADIO	Use the Group Ride Radio accessory <sup>2</sup> (sold separately) for tracking other zūmo XT2 device-equipped riders with no cellular coverage needed; the push-to-talk fist mic lets you easily stay in communication with your Group Ride friends. Pair zūmo XT2 with your helmet or headset (not included) enabled with BLUETOOTH® technology for hands-free communication. zūmo XT2 devices also require the <u>Group Ride Radio Y-adapter Cable</u> (sold separately).
	SATELLITE IMAGERY	Use BirdsEye Direct satellite imagery from around the world to help you navigate. Download the maps directly to your device via Wi-Fi® technology <sup>3</sup> . No annual subscription required.
NEW	POPULAR PATHS	See popular moto paths ridden by other riders to find new and exciting routes to explore.
	GARMIN ADVENTUROUS ROUTING™ SETTING	Straight roads are boring. Find the most thrilling routes with hills, curves and sights, and choose from 4 levels of difficulty.
NEW	RIDE SUMMARIES	Use the Tread app to review your ride details, including speed, acceleration, decelerations, elevation and more.
	WIRELESS UPDATES	Built-in Wi-Fi connectivity <sup>3</sup> makes it easy to keep your maps and software up to date without using a computer. On-screen cues show when new updates are available.
	LIVE TRAFFIC AND WEATHER	Access real-time traffic and weather, share routes with other riders, and get phone notifications via the Tread app <sup>4</sup> .
	INREACH® DEVICE COMPATIBILITY	Pair zūmo XT2 with a compatible inReach satellite communicator <sup>s</sup> for two-way messaging, location sharing and, in case of emergencies, SOS capabilities.
	BLUETOOTH CONNECTIVITY	Hear turn-by-turn directions, or stream music from your compatible smartphone through a connected helmet or headset (not included).
	INCIDENT NOTIFICATIONS	If an incident occurs, a text message with location information is automatically sent to your predetermined contact4.

#### TURN-BY-TURN DIRECTIONS

RIDE SUMMARY

GROUP RIDE



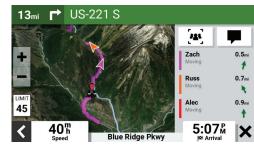
#### GARMIN ADVENTUROUS ROUTING





#### **POPULAR PATHS (MOTO)**









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# **ZŪMO<sup>®</sup> XT2 ALL-TERRAIN MOTORCYCLE**

#### NEW PRODUCT ANNOUNCEMENT

### PRODUCT COMPARISON:







Specifications						
Display size	6.0"	5.5"	4.3"			
Display resolution	1280 x 720 HD	1280 x 720 HD	480 x 272 WQVGA			
Display brightness	~1,050 nits	~1,000 nits	~700 nits			
Battery life	Up to 6 hours (3.5 hours at 100% backlight)	Up to 6 hours (3.5 hours at 100% backlight)	Up to 4 hours			
Display type	Capacitive	Capacitive	Resistive			
Display orientation	Landscape/portrait	Landscape/portrait	Landscape			
Device size	6.2" x 3.5" x 0.9" (15.7 x 8.8 x 2.4 cm)	5.8" x 3.5" x 0.9" (14.8 x 8.8 x 2.4 cm)	4.9" x 3.4" x 0.9" (12.5 x 8.6 x 2.5 cm)			
Weight	12.1 oz (342.0 g)	9.6 oz (272.0 g)	8.5 oz (241.1 g)			
Rugged and rain-resistant	IPX7	IPX7	IPX7			
	Mapping & Navigati	ion				
Turn-by-turn navigation	•	•	•			
3D terrain	•	•				
Topographic mapping	•	•				
BirdsEye Direct Satellite Imagery	•	•				
Visual route planner	•					
Rider alerts	•	•	•			
Garmin Adventurous Routing™ setting	•	•	•			
Ecosystem for waypoints, tracks and routes	•	•	•			
Moto Features						
Pairs with inReach <sup>®</sup> satellite communicator	•	•				
Ride summary	•					
Popular paths (moto)	•	_	-			
Incident notification Garmin PowerSwitch™ digital switch box	•	•	•			
compatible	•	•				
Group ride mobile <sup>1</sup>	•					
Group Ride Radio compatible <sup>2</sup>	•	•				
Helmet laws by state	•	•	•			
	BLUETOOTH® & Hea	dset				
BLUETOOTH connectivity for hands free/ spoken directions heard in helmet	•	•	•			
Media playback and control/MP3 player on	•	•	•			
Tread® App						
Visual route planner	•	•				
Data management (waypoint, route, track)	•	•	•			
Ride summaries	•	•				
Group ride mobile in app	•					
Weather radar	•	•	•			
Smart notifications	via Tread mobile app	via Garmin Drive™ app	via Smartphone Link app			
Traffic	via Tread mobile app	via Garmin Drive app	via Smartphone Link app			

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# **ZŪMO<sup>®</sup> XT2 ALL-TERRAIN MOTORCYCLE**

## **PRODUCT CONFIGURATIONS:**

SCHEDULE B: 8526910070 HTS: 8526.91.0040

43mi ← HWY 46	AVAILABLE	INCLUDES		COUNTRY OF ORIGIN	
43m 1 FIVI 40	Now zūr	zūmo XT2, motorcycle mount and hardware, motorcycle power cable, USB cable, documentation		Made in Taiwan. Cable made in Taiwan, Myanmar or China.	
	SKU	UPC	MRP (USD	)	MRP (CAD)
50% 5000 HWY1 3:24% ₩WY1 9 Annel Ξ	010-02781-00	753759313425	\$599.99		\$799.99

#### **PACKAGING SPECIFICATIONS:**



	zūmo XT2	
Gift box dimensions (WxHxD):	7.5" x 3.9" x 4.8" (19.0 x 9.9 x 12.0 cm)	
Gift box weight:	29.9 oz (848 g)	
Master carton dimensions (WxHxD):	14.8" x 10.6" x 16.1" (37.6 x 26.9 x 41.0 cm)	
Master carton weight:	37.7 lbs (17.1 kg)	
Master carton quantity:	18	

## COMPATIBLE PRODUCTS:

DESCRIPTION	SKU	UPC	MRP (USD)		
Group Ride Radio (6", 8" and 10")	010-13087-05	753759291990	\$399.99	₽ r <del>\$</del>	
BC™ 50 with Night Vision	010-02610-00	753759277505	\$299.99	Garmin	
inReach <sup>®</sup> Mini 2 Marine Bundle	010-02602-30	753759304317	\$449.99		
Garmin PowerSwitch™	010-02466-00	753759259525	\$499.99	al ::##::  •	
inReach Mini 2	010-02602-01	753759281243	\$399.99	·	

## ACCESSORIES:

DESCRIPTION	SKU	UPC	MSRP (USD)	
Group Ride Radio Y-adapter Cable	010-13285-00	753759313456	\$39.99	
Motorcycle Mount	010-13285-01	753759317386	\$19.99	
Automotive Mount Kit	010-13285-02	753759317393	\$24.99	₩ <b>₽</b>
Motorcycle Power Cable	010-13285-03	753759317409	\$39.99	
Portable Friction Mount	010-10908-02	753759098858	\$34.99	æ
Carrying Case (Deluxe)	010-10231-01	753759028183	\$32.00	En

#### **PRODUCT COPY:**

Product copy for zūmo XT2 can be downloaded from the Dealer Resource Center.

#### **MERCHANDISING:**

Dummy Unit: 010-M2781-00



#### Wood Pedestal



This display is designed for small spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

Wood Pedestal SKU: M00-10801-00 Size: 2.9" W x 4.3" D x 4.86" H



**zūmo XT2 Small Product Card** SKU: M00-00970-00 Size: 2" H x 2 ½" W



#### Garmin Branded Gray Freestanding Video Display

You can order these components to update your existing freestanding display: dummy units, brackets, product cards and graphics. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.



Freestanding Display Dimensions: 24.0" W x 60.0" H x 20.0" D

<sup>1</sup>Tracking via group ride mobile requires the Tread<sup>®</sup> app running on your and each friend's compatible smartphone with BLUETOOTH® technology and an active cellular connection <sup>2</sup>Group tracking with the Group Ride Radio accessory is only available for riders using a zūmo XT2 navigator and Tread app. Connection to vehicle power is required for group tracking and push-to-talk mic functionality. zūmo XT2 devices also require the Group Ride Radio Y-adapter Cable (sold separately). <sup>3</sup>Requires an active connection with Wi-Fi<sup>®</sup> connectivity

<sup>4</sup>Requires zūmo to be paired with your smartphone with BLUETOOTH and GPS technology and running the Tread app

<sup>5</sup>Active satellite subscription required. Some jurisdictions regulate or prohibit the use of satellite communication devices. It is the responsibility of the user to know and follow all applicable laws in the jurisdictions where the device is intended to be used.

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